

## User Group Communications Assets – SAP Cloud Platform

### A : Summary: What every User Group member should know about SAP Cloud Platform

SAP Cloud Platform (SAP CP) is the integration and extension platform for SAP and a key pillar of the Business Technology Platform. Meanwhile it has been sold to more than 15,000 customers and more than 1,000 partners are providing solutions and services on or for the platform.

SAP CP has a considerable set of 300+ services (aggregated into 60 commercially services, delivering full releases every two weeks), ranging from development and operations, integration, workflow, UX, mobile, security, data management and Machine Learning, Internet of Things to a set of business services like tax calculation, currency conversions, consent framework (GDPR). It comes with a common SAP API Business Hub ([api.sap.com](https://api.sap.com)) hosting several hundred APIs for all SAP solutions and offers a digital marketplace for Cloud Credit-based/Pay-per-use consumption of platform services.

The SAP Cloud Platform evolved its strategy at the beginning of 2019 to focus on being the integration and extensions platform for SAP. It has simplified its messaging and scope on multiple levels, whilst maintaining and improving stability and availability. 2020 will see an increased focus on our integration and extension suite offerings infused with intelligence and backed by a strong multi-cloud foundation.

Improved trial scenarios and learning journeys are also readily available:

- Business Technology Platform <https://www.sap.com/products/business-technology-platform.html>
- Getting Started with SAP Cloud Platform: <https://www.sap.com/products/cloud-platform/get-started.html>
- Pricing for SAP Cloud Platform: <https://www.sap.com/products/cloud-platform/pricing.html>
- Updated SAP Cloud Platform web presence <https://www.sap.com/products/cloud-platform.html>

## **B: Answers to Strategic Questions by SUGEN**

### **1. What does SAP foresee as the real long-term impact of Cloud and Privacy?**

Cloud is the new normal. Privacy and security will be key influencers for future buying decisions. Only companies with deep knowledge and proven track-record will be able to offer the required standards. SAP and SAP Cloud Platform will be the benchmark for years to come when it comes to ensuring privacy, compliance and security in the cloud.

### **2. What is the hyperscaler roadmap? SAP S/4HANA STE is delivered from any cloud of customer choice, when will this be available for the rest of the portfolio?**

SAP Cloud Platform has always been very open and already has a very broad multi-cloud offering. We are available on Microsoft, Amazon, and AliCloud.

### **3. Will SAP support containers technologies?**

We already do. Project Gardener using Kubernetes is just one example.

### **4. Does SAP have a strategy to fast-track business growth, especially in the entrepreneurial market, given the following:**

- **SAP technologies are becoming more accessible to even smaller businesses**
- **SAP now has well-established Cloud infrastructure and accelerators (such as rapid application development tools)**
- **There is a world-wide drive for inexpensive / free, high-quality broadband (think 5G and a bunch of satellites already in orbit), which would pretty much eliminate connectivity constraints**

It is imperative to cater for multiple audiences, not everyone is a core developer. We hope to offer very soon a no-code option of SAP Cloud Platform for citizen developers, entrepreneurs who want to explore different avenues.

SAP Cloud Platform is modular instead of monolithic. We offer customers simplified pricing and improved trials which allow companies to test before they buy.