

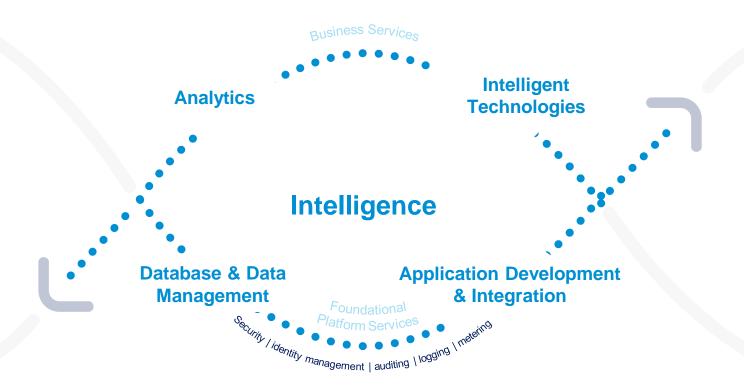
SAP Cloud Platform Exploring New Boundaries

Gunther Rothermel EVP & President, SAP Cloud Platform

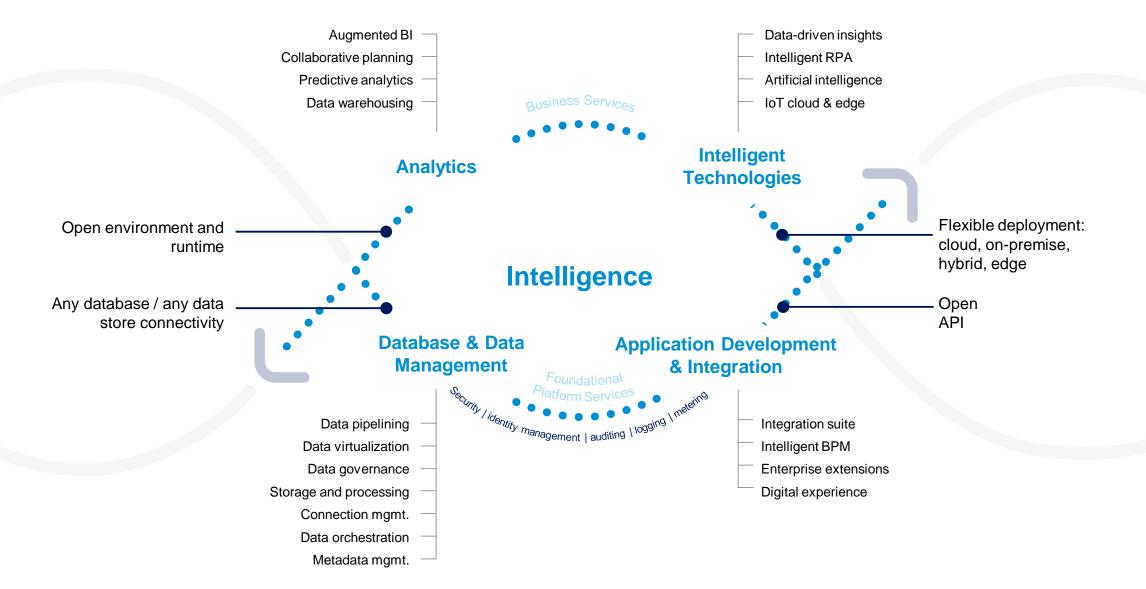
PUBLIC



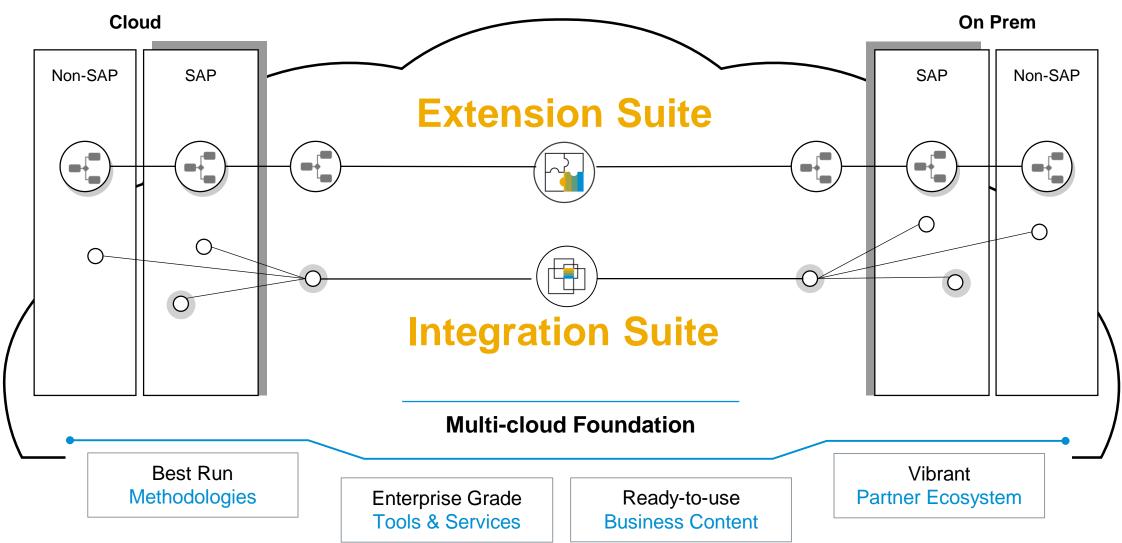
Business Technology Platform



Business Technology Platform SAP Cloud Platform is a key pillar



SAP Cloud Platform - Elevate your Enterprise Experience Simplify Integrations. Accelerate Extensions. Expand Business Value.



What is SAP Intelligent Business Process Management ?



A family of services to digitize workflows, automate business processes, manage decision logic and gain end-to-end process visibility



Workflow Management

SAP Cloud Platform Workflow



Decision Management

SAP Cloud Platform Business Rules



Process Visibility

SAP Cloud Platform Process Visibility



Inbox

My Inbox / ONE Inbox

Tightly Integrated with:

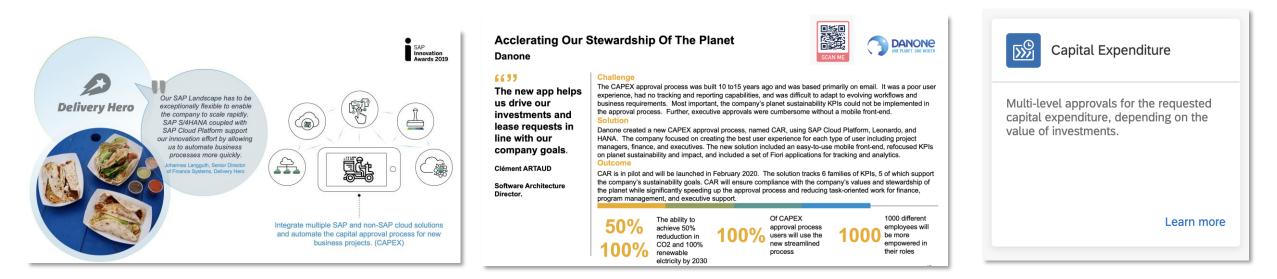
SAP Intelligent RPA SAP Conversational AI

Example: CAPEX (Capital Expenditure)

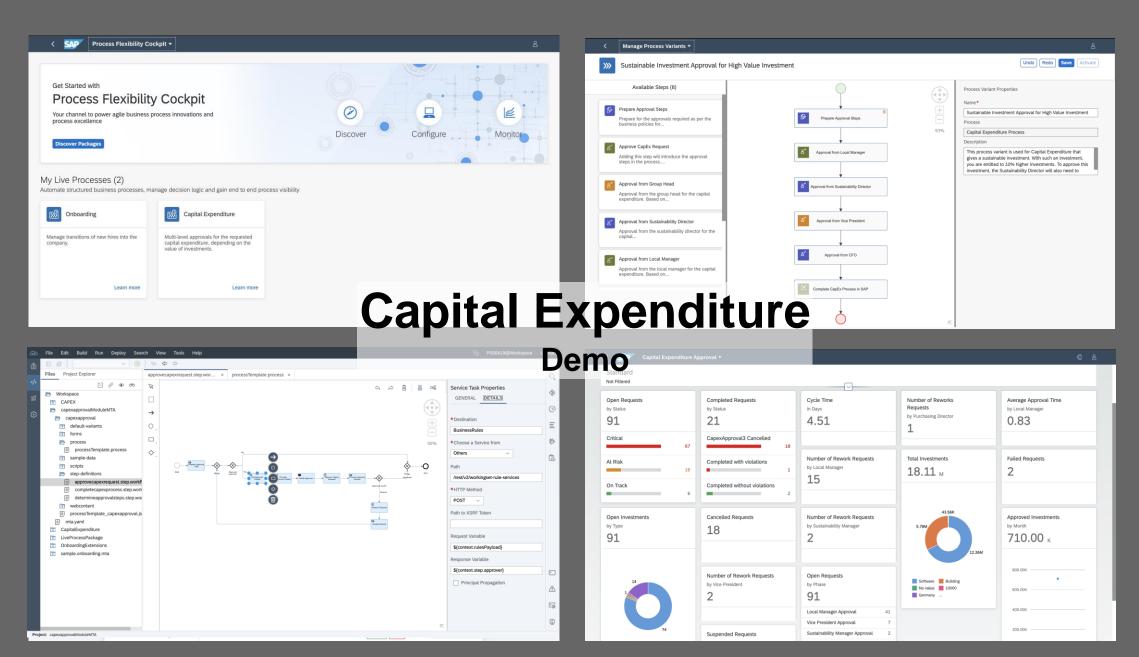
2019 \rightarrow Delivery Hero

2019/20 → DANONE

2020 \rightarrow LP Content



Capital investments are part of every enterprise as part of their business strategy. Capital investments could be acquisitions, purchase of new assets including software and services. **Capital Expenditures (CAPEX)** involve reviews and decisions across different levels of an organization depending on the type and nature of the investment. Companies are looking for **managing investment decisions** in a transparent way by **automating all the steps of this process**. This will not only enable them to track every step and decision, but also ensure the corporate policies are followed as part of an investment decision.



And now for some "Exclusive" news

Thank you.

Gunther Rothermel

President SAP Cloud Platform, SAP SE

Twitter: <u>@GuntherRot</u>

E-Mail: gunther.rothermel@sap.com

Find out more: www.sap.com/cloud-platform

Try it for yourself: SAP Cloud Platform Discovery Center

