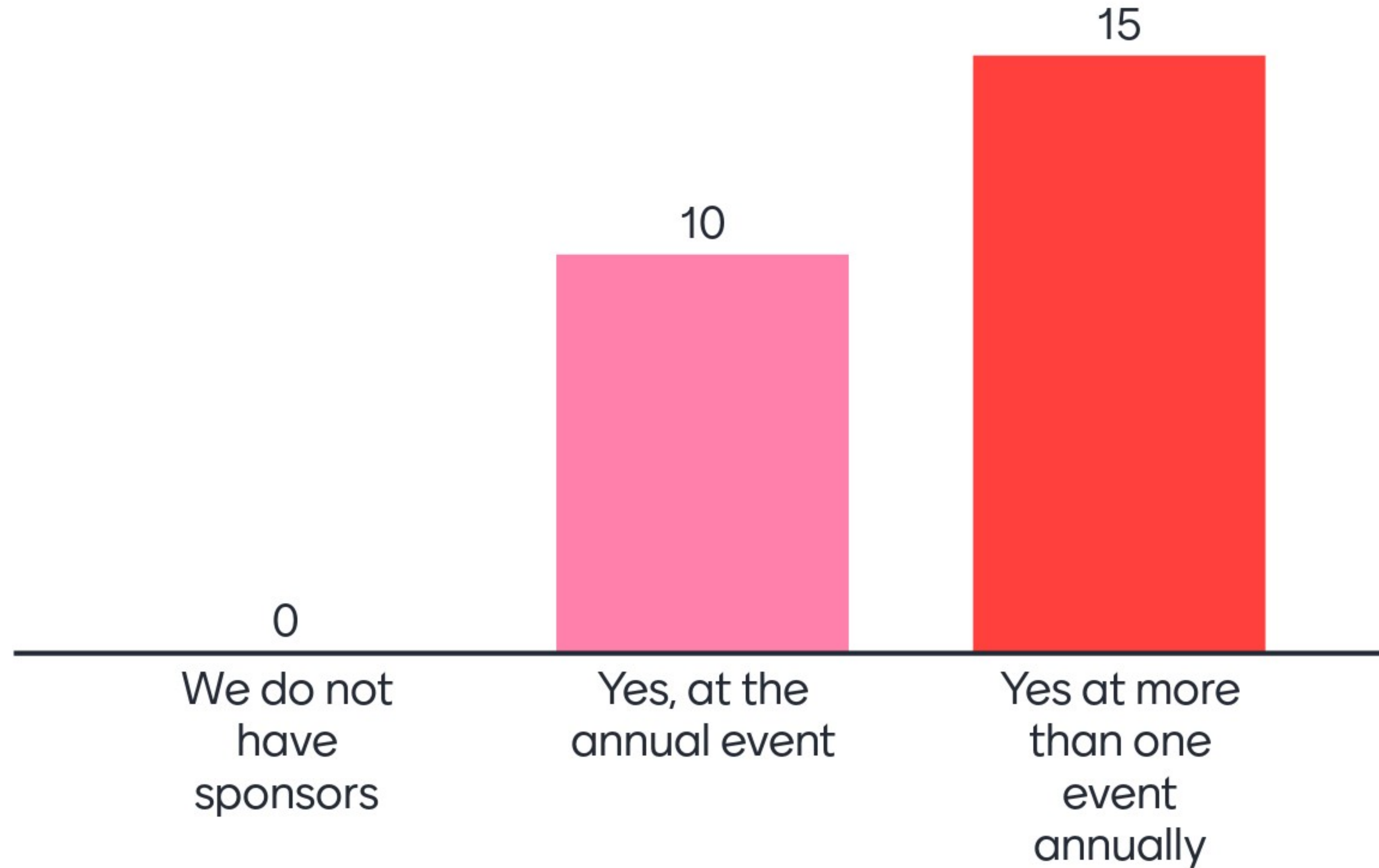
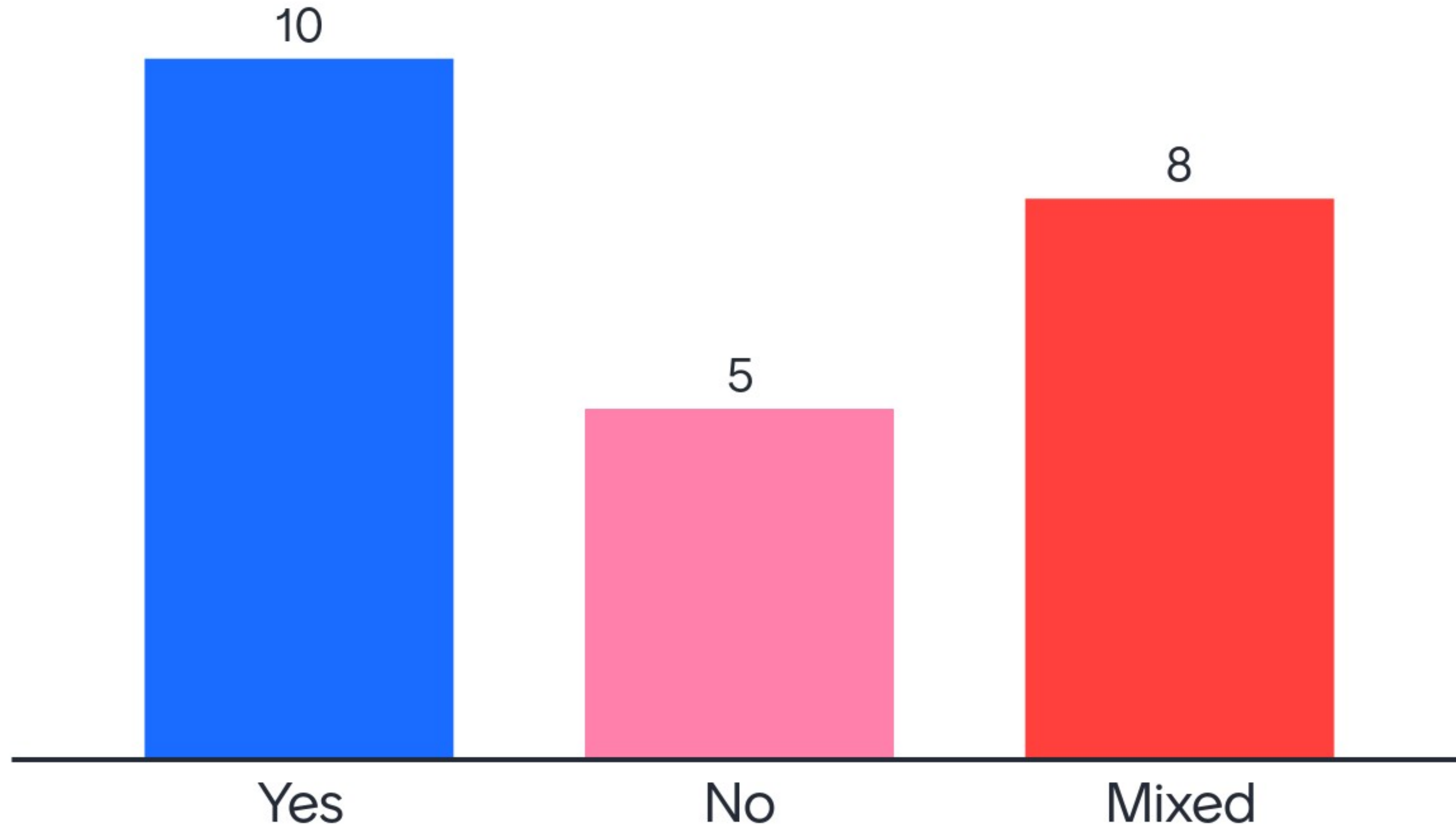


Do your sponsors contribute financial?



Do your attendees attend for free?



Are there interesting additional topics?

Yes, do sponsors come back?

giving value for money spent

Small group workshops seemed to be the best opportunity for monetisation

What % to total Association revenue is get by events?

Availability of events to non-members who need to pay a fee..

I'm looking for the silver bullet for delivering hybrid events that have in person attendees and online attendees, both paying a fee, without risking the face to face attendance number

Relevance of monetizing event for members already paying annual fee ?

How did you break up your sponsorship and what value add did you give the sponsors

How do you stop sponsors from being very sales focused rather than education. Focused

Are there interesting additional topics?

compare the value obtained against the cost

Virtual events gives possibilities to contact other participants

Have partners who are partners -with limitations- that contribute to the Association.

Networking ..how?

Partners may not sponsor virtual event, but where else now?

For those who had paid sponsors, did any get pushback from sponsors saying that they wanted more exclusivity (or less sponsors to be involved)?