

SAP's Integration Strategy (Michael Ameling)

Key Messages

- 1. Intelligent enterprises are integrated enterprises.**
They apply advanced technologies and best practices within agile, integrated business processes. That's why a key part of SAP's strategy is integrating end-to-end processes – including SAP, partner, and third-party solutions.
- 2. Technology integration is the foundation for end-to-end business processes.**
SAP's integration strategy is a combination of functional integrations along our customers' most critical business processes and distinct suite qualities that characterize SAP's integrated intelligent suite. These include end-to-end process documentation on the [SAP API Business Hub](#), a [harmonized UX](#) across SAP applications and devices, aligned domain models as documented in the [SAP Domain Model Explorer](#), and one central SAP Task Center for a streamlined and simplified approval process across applications.
All developments are based on one unifying technology platform: the SAP Business Technology Platform. It empowers integration, extension, and data-to-value from all SAP and third-party application and data assets, while ensuring long-term business success through agility, value-creation, and continual innovation.
- 3. End-to-end business processes deliver unmatched business value.**
SAP's integration approach goes far beyond technical integration of applications: Holistic integration of business processes accelerates the speed of innovation, lowers the efforts for integration, shortens time to value, and allows for real-time insight. Recent customer stories, for instance by [Aramco Europe](#) and [Orica](#), give proof of it.

Links to consider:

- [Updated Integration Strategy Paper](#) (as of March 2021)
- SAP News Announcement by Juergen Mueller and Thomas Saueressig: [Integration: Delivering on Our Promise](#)
- [SAP Roadmap Explorer](#)
- [SAP One Domain Model – the lingua franca of the integrated intelligent suite | SAP Blogs](#)