

SUGEN Executive Exchanges April 2021: Follow-up Communications Assets

SAP S/4HANA (Jan Gilg)

Executive Summary on SAP S/4HANA

SAP S/4HANA is an intelligent, integrated ERP system that runs on SAP's real time in-memory platform, SAP HANA. It addresses industry-specific requirements with proven best practices for 25 verticals and enables new business models as marketplaces evolve. It revolutionizes business processes with intelligent automation, supported by artificial intelligence and robotic process automation. It helps users make better decisions faster with embedded analytics, a conversational interface, and digital assistants.

In October 2020, we have released [SAP S/4HANA 2020, Any Premise](#). - The 6th release of SAP S/4HANA. And last February marked the release of [SAP S/4HANA Cloud 2102](#), the 1st quarter release for the year 2021.

Approximately 900 customers signed up to SAP S/4HANA in Q4/2020, taking total adoption in 2020 to approximately 16,000 customers, up 16% year over year, of which more than 8,700 are live.

In Q4, approximately 40% of the additional SAP S/4HANA customers were net new. The world-class organizations such as L'Oréal, Shell, Schwarz IT KG (Lidl), Co-op, Unilever, s.Oliver Group, Gilead Sciences, and Saudi Aramco chose SAP S/4HANA. Boehringer Ingelheim went live with SAP S/4HANA in 41 Countries simultaneously. BT Group, A. P. Møller-Mærsk, Beijing Energy, the Coca-Cola Bottling Company of Egypt, and Bertelsmann also went live. A fast-growing number of companies of all sizes such as CureVac, Zespri, Oxford University Press, The Not Company, Nippon Cargo Airlines, BMW, Atos, and I-PEX chose SAP S/4HANA Cloud.